

# Running Good Groups

## Mission Statement



Booklet

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# Mission Statement



## What is a Mission Statement?



Some groups write a Mission Statement about their group. When groups make a Mission Statement they write down:

- Who the group is
- Why the group was set up
- What the group wants to do and why you do it



## Why Do We Need a Mission Statement?



Having a Mission Statement is important because it:

- Explains why you wanted to start your group
- Helps other people to learn who your group is, what you do and why you do it
- Helps new members to learn about your group
- Helps you pick the activities the group does

# Mission Statement



## What Should be in a Mission Statement?

A Mission Statement should be short and to the point. Here are some examples of what you can write in your Mission Statement:

- Why your group was set up and why it is important

**Example:** *The Hell Raisers Self Advocacy group was set up because we do not believe that people with a disability are getting their rights.*

*It is important that people with disabilities get their human rights so that they can have the same rights, choices, and opportunities as anyone else in the community.*



- Who can be members of your group

**Example:** *People with an intellectual disability*

- The main things or goals your group wants to do

**Example:**

1. *Support people with disabilities get their human rights*
2. *Work towards a better world for people with a disability*
3. *Educate the community*
4. *Support each other*



# Mission Statement



## What Should be in a Mission Statement?



- The work or activities our group will do to get their goals

### Example:

1. We will meet regularly and share ideas
2. We will lobby the government
3. We will run training
4. We will give talks



Have a look at the **Mission Statement of Reinforce, a self advocacy group in Melbourne.**

*Reinforce is a self advocacy organization run by and for people with an intellectual disability.*

*Reinforce believes that the rights of people with an intellectual disability should be upheld in the same way as anyone else in the community.*

*Reinforce is here to assist, support and encourage independence for people with an intellectual disability.*

*Reinforce provides training, resources, lobbies and advises government, undertakes community education, holds forums, and promotes socialising and networking.*

*Reinforce supports people with intellectual disabilities to speak up about what they want and get their human rights. Reinforce is run almost entirely by volunteers.*



# Mission Statement

Use this form to help write your Mission Statement

**Why was your group set up?**

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**Why is your group important?**

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# Mission Statement

**Who can be members of your group?**

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**What are the main goals of your group?**

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**What work will you do to reach these goals?**

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# SARU

## Self Advocacy Resource Unit

*Resourcing Self Advocacy groups across Victoria*  
*for people with intellectual disability, acquired brain injury and complex communication requirements*

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Produced by the

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